collectionHQ

Powerful new tool that **saves time, saves money** and makes your collection work better **for your patrons.**

collectionHQ

Make your collection management more effective, more patron focused, more measured and performance based with collectionHQ. This revolutionary tool allows librarians to effectively analyze how their collection is performing and take clear action to maximize and manage it — aligning supply with demand.

COLLECTION PERFORMANCE IMPROVEMENT

SAVE VALUABLE STAFF TIME

Your staff is your most valuable asset, so you want to give them the tools they need to work more efficiently. Using collectionHQ's powerful tool set, librarians can perform tasks that used to take weeks or months, in a matter of minutes. From rapidly identifying missing items, to locating and removing slow-moving and grubby materials, collectionHQ eases workloads and frees up staff's time to work on other important areas within the library.

ALIGN YOUR COLLECTION WITH PATRON DEMAND

When they visit the library, your patrons expect to find a good selection of titles by their favorite authors, and in popular subjects and formats. collectionHQ's tools help staff monitor popular demand by subject categories, authors that are rising or falling in popularity and titles that will circulate better if moved to another branch or area of the library. This ensures patrons are satisfied, and will return to the library again and again.

PURCHASE MATERIAL WITH CONFIDENCE

Lack of information can lead to purchasing the wrong items. With collectionHQ's tools, your staff can buy material based on a clearer understanding of what patrons want. Powerful tools allow you to build a detailed plan for all of your collections, in minutes.

IDENTIFY GRUBBY MATERIALS TO WITHDRAW

Heavy use of library materials frequently results in items that are dirty, worn and generally unattractive. With collectionHQ, you can establish parameters for grubby materials and easily print or download a list of items to be examined for possible withdrawal or replacement. collectionHQ also helps you identify under-used copies of materials in other branches, so you can move titles to branches where demand is higher.

IMPROVE AND STREAMLINE REPLACEMENT ORDERING

collectionHQ will alert staff when locally established thresholds of age and condition have been exceeded, so they can more easily identify titles that need to be replaced.

MAXIMIZE CIRCULATION OF THE CURRENT COLLECTION

Libraries with floating collections have discovered that floating often leads to the need to rebalance collections. collectionHQ's tools identify where materials will get the most circulation and can help address any imbalances that arise.

VERSATILE AND COMPATIBLE

collectionHQ works alongside any integrated library system. And, since it is a hosted system, you do not have to purchase or maintain hardware or software.

More than 125 million items now managed by collectionHQ in more than 6,500 libraries worldwide.

Here's what librarians are saying:

"In an environment of budget reductions and staff cuts, I don't need more stats. I need guidance on how to get the most for my money and time. That's why we bought collectionHQ."

Aimee Fifarek
Technologies & Content Senior Manager
SCOTTSDALE PUBLIC LIBRARY, SCOTTSDALE, AZ

"collectionHQ is the best collection development tool; it tells us what is working, what needs to go, what we're buying too much of, as well as what we're buying too little of."

Maggie Tarelli-Falcon
Assistant Director
OMAHA PUBLIC LIBRARY OMAHA, NE

PRODUCT SUMMARY

collectionHQ is a fully hosted Web application accessible via your Web browser on a standard PC. No hidden costs — technical support, upgrades and service charges are included in the annual subscription fee.

collectionHQ consists of a suite of highly integrated modules providing a full set of powerful tools at your fingertips, including:

Selection
- Quickly create very detailed selection specifications for your selectors
- Monitor performance of material once it arrives in your library
- Discover what material is circulating well in public libraries worldwide; compare with your holdings and use data to improve your collection
- Monitor and modify standing orders based on your own local trends

Collection Management
- Quickly identify which material should be withdrawn based on parameters you define
- Refresh worn items with identical under-used items from other locations in your system
- Get maximum value from your existing collection and increase circulation by aligning supply with demand

Marketing
- Quickly and easily create top reading lists at branch level

Performance
- Monitor your collection's performance over any time period, using easy to understand graphical charts and user alerts
- Measure the effectiveness of moving parts of your collection from one location to another

Administration
- Easy-to-use administration module enables you to define reporting parameters and organize collections, branches and users
- Define and refine performance targets and goals in a very flexible way

Bottom Line
- Helps serve patrons and communities better

*save*TIME

*save*MONEY

*improve*PERFORMANCE

SIMPLE DEPLOYMENT

Deploying collectionHQ is a simple and easy procedure.

collectionHQ is compatible with any ILS. And, if you change your ILS, you don't need to change the way that collectionHQ works for you.

for more information

1-800-273-6395 « **demo@collectionhq.com** « **www.collectionhq.com**

COLLECTION PERFORMANCE IMPROVEMENT

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the future delivered