

## Media release

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FOR IMMEDIATE RELEASE

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## Library website gets a facelift

IN ADDITION to celebrations during Library and Information Week the Clarence Regional Library will launch a new and improved website.

On Monday (May 25) the result of much design and functionality work will be available to the community at the same address of www.crl.nsw.gov.au.

According to Regional Librarian, Kathryn Breward, the new website has a fresh and modern appearance with simple navigation and an uncluttered layout.

"The site provides easier access for mobile device users as it has been designed using responsive website concepts," she said.

"This allows users to find out about library services and activities, look up quality information resources and access ebooks and emagazines regardless of the devices or PC they own, wherever they are.

Some of the main features the new website provides are:

- more obvious access to information about library events;
- more local studies content;
- access to the library's Pinterest account and Facebook content;
- easy access to the ever-growing range of online eResources including ebooks, databases, family history and homework help, and;
- drop-down navigation on each page, making it easier to move around the site.

Ms Breward said the library catalogue interface had also been redesigned and was now more intuitive with a brighter look to match the overall design of the website.

"The inclusion of new book lists and highlighted titles from different collections will enhance the searching experience of library members," she said.

"Library borrowers will find it easier to personalise their library usage, including finding items held in any valley library and placing a reservation onto these in order to have them delivered to their nearest library."



"Our website is another very important part of the library service and we aim for visitors to have as rewarding an experience online as they do when visiting any of our libraries.

"The new design will enable more prominent and effective promotion of existing and new services and resources, and will hopefully encourage more people to make use of our excellent facilities."

## Release ends.



Caption: Library systems and technology officer, Leonie O'Shea, views the new library website.

For media inquiries contact Clarence Valley Council communications coordinator, David Bancroft, on 6643 0230 or 0429 104 118.